

13 August 2025

Privacy Policy of Impact Solutions

Summary

Data We Collect Automatically

We automatically collect data from you for example when you visit Impact IT Solutions.

Website, Usage Data, Trackers, answers to questions, +32

Trusted third parties help us to process it



How We Use Them

Contacting The User • Displaying Content From External Platforms • Spam And Bots Protection • Advertising • Tag Management • Remarketing And Behavioural Targeting • Analytics • Platform Services And Hosting • Registration And Authentication • Collection Of Privacy-Related Preferences • Further Information About Personal Data • Traffic Optimisation And Distribution • Building And Running This Website • Heat Mapping

Data We Collect Automatically

We collect the data you give to us for example when you sign up for our newsletter.

Email address, First Name, Last Name, Phone Number, +18

Trusted third parties help us to process it



How We Use Them

Contacting The User • Spam And Bots Protection • Platform Services And Hosting • Collection Of Privacy-Related Preferences • Registration And Authentication Provided Directly By This Website

Owner and Data Controller

Impact IT Solutions, Unit 27B & 28B, Osprey Court Hawkfield Business Park Whitchurch, Bristol BS14 0BB, United Kingdom

Owner contact email: info@impactitsolutions.co.uk

Type of Data We Collect

Among the types of Personal Data that this Website collects, by itself or through third parties, there are:

Email Address • First Name • Last Name • Phone Number • County • Country • Zip/Postal Code • City • Physical Address • Company • Name • Website • Usage Data • Trackers • Answers To Questions • Clicks • Keypress Events • Motion Sensor Events • Mouse Movements • Scroll Position • Touch Events • Unique Device Identifiers For Advertising (Google Advertiser Id Or Idfa, For Example) • Profession • Various Types Of Data • Field Of Activity • User Id • Device Information • Billing Address • Shipping Address • Payment Info • Data Communicated While Using The Service • Ip Address • State • Province • Latitude (Of City) • Longitude (Of City) • Metro Area • Geography/Region • App Information • Device Logs • Operating Systems • Browser Information • Language • Launches • Number Of Sessions • Session Duration • Scroll-To-Page Interactions • Video Views • Browsing History • Search History • Session Statistics • Page Views • Interaction Events • Page Events • Custom Events • Application Opens • Budget • Number Of Users • Universally Unique Identifier (Uuid).

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Website.

Unless specified otherwise, all Data requested by this Website is mandatory and failure to provide this Data may make it impossible for this Website to provide its services. In cases where this Website specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Website or by the owners of third-party services used by this Website serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy.

Users are responsible for any third-party Personal Data obtained, published or shared through this Website.

Mode and Place of Processing the Data

Methods of Processing

The Owner takes appropriate security measures to prevent unauthorised access, disclosure, modification, or unauthorised destruction of the Data. The Data processing is carried out using computers and/or IT enabled tools, following organisational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Website (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

Place

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located.

Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

Retention Time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

The Purposes of Processing

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following:

Contacting The User • Displaying Content From External Platforms • Spam And Bots Protection • Infrastructure Monitoring • Backup Saving And Management • Advertising • Tag Management • Remarketing And Behavioural Targeting • Analytics • Hosting And Backend Infrastructure • Platform Services And Hosting • Registration And Authentication • Collection Of Privacy-Related Preferences • Traffic • Optimisation And Distribution • Registration And Authentication Provided Directly By This Website • Building And Running This Website • Heat Mapping And Session Recording.

Detailed Information On The Processing Of Personal Data

Advertising

This type of service allows User Data to be utilised for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on this Website, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers to identify Users or they may use the behavioural retargeting technique, i.e. displaying ads tailored to the User's interests and behaviour, including those detected outside this Website.

For more information, please check the privacy policies of the relevant services.

Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.

Google Ads conversion tracking Google LLC +1, United States +1, Trackers +1

Google Ads conversion tracking is an analytics service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that connects data from the Google Ads advertising network with actions performed on this Website.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)
- Google Ireland Limited (Ireland) – [Privacy Policy](#)

Sales Force Salesforce, Inc., United States, Trackers +1

Salesforce is an advertising service provided by Salesforce, Inc.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Salesforce, Inc. (United States) – [Privacy Policy](#) – [Opt Out](#)

Google Ad Manager Google LLC, United States, Trackers +1

Google Ad Manager is an advertising service provided by Google LLC that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with. This service uses the "DoubleClick" Cookie, which tracks use of this Website and User behaviour concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)

Analytics

The services contained in this section enable the Owner to monitor and analyse web traffic and can be used to keep track of User behaviour.

WordPress Stats Automattic Inc. +1, United States, Trackers +1

WordPress Stats is an analytics service provided by Automattic Inc. or by Aut O'Mattic A8C Ireland Ltd., depending on how the Owner manages the Data processing.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Automattic Inc. (United States) – [Privacy Policy](#)
- Aut O'Mattic A8C Ireland Ltd. (Ireland) – [Privacy Policy](#)

Google Analytics Advertising Reporting Features Google LLC, United States, Trackers +2

Google Analytics on this Website has Advertising Reporting Features activated, which collects additional information from the DoubleClick cookie (web activity) and from device advertising IDs (app activity). It allows the Owner to analyse specific behaviour and interests Data (traffic Data and Users' ads interaction Data) and, if enabled, demographic Data (information about the age and gender).

Users can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed:

- Trackers
- Unique device identifiers for advertising (Google Advertiser ID or IDFA, for example)
- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Google LLC (United States) – [Privacy Policy](#) – [Opt Out](#)

Google Analytics Demographics & Interests Reports Google LLC, United States, Trackers +1

Google Analytics Demographics and Interests reports is a Google Advertising Reporting feature that makes available demographic and interests Data inside Google Analytics for this Website (demographics means age and gender Data).

Users can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

Personal Data processed:

- Trackers
- Unique device identifiers for advertising (Google Advertiser ID or IDFA, for example)

Service provided by:

- Google LLC (United States) – [Privacy Policy](#) – [Opt Out](#)

Google Analytics 4 Google LLC+1, United States +1, Number of Users +3

Google Analytics 4 is a web analysis service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, ("Google"). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed:

- Number of Users
- Session statistics
- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#) – [Opt out](#)
- Google Ireland Limited (Ireland) – [Privacy Policy](#) – [Opt out](#)

Backup Saving And Management

This type of service allows the Owner to save and manage backups of this Website on external servers managed by the service provider itself. The backups may include the source code and content as well as the data that the User provides to this Website.

Amazon Glacier Amazon, United States, Various Types of Data as Specified in the Privacy Policy of Service.

Amazon Glacier is a service to save and manage backups provided by Amazon Web Services Inc.

Personal Data processed:

- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Amazon (United States) – [Privacy Policy](#)

Building And Running This Website

Key components of this Website are built and run directly by the Owner by making use of the software listed below.

WordPress (Self-Hosted) This Website, Usage Data

This Website is built and run by the Owner via a CMS software (Content Management System) called WordPress.

Personal Data processed:

- Usage Data

Service provided by:

- This Website

Collection Of Privacy-Related Preferences

This type of service allows this Website to collect and store Users' preferences related to the collection, use, and processing of their personal information, as requested by the applicable privacy legislation.

CookieYes Privacy Controls and Cookie Solution CookieYes Ltd. (UK)

Data processed:

- IP address
- Trackers

The CookieYes Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information and, in particular, to the use of Cookies and other Trackers on this Website - [Privacy Policy](#).

CookieYes Consent Database CookieYes Ltd. (UK)

This Website is built and run by the Owner via a CMS software (Content Management System) called WordPress.

Data processed:

- Data communicated while using the service
- IP address
- Trackers

The CookieYes Consent Database allows the Owner to store and retrieve records of Users' consent to the processing of Personal Data, and information and preferences expressed in relation to the provided consent. In order to do so, it may use a Tracker that temporarily stores pending information on the User's device until it is processed by the system. The Tracker (for example, a browser feature such as localStorage) is then deleted - [Privacy Policy](#).

Contacting the User

Mailing list or newsletter City +10

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Website. Your email address might also be added to this list as a result of signing up to this Website or after making a purchase.

Personal Data processed:

- City • company name • country • county • email address • first name • last name • phone number • physical address • website • ZIP/Postal code

Contact form City +14

By completing the contact form with their information, the User authorises this Website to use these details to respond to the inquiries (like quotes, and any other requests).

Personal Data processed:

- City • company name • country • county • email address • field of activity • first name • last name • phone number • physical address • profession • Trackers • usage data • User ID • various types of Data

Displaying Content From External Platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Website and interact with them. Such services are often referred to as widgets, which are small elements placed on a website or app. They provide specific information or perform a particular function and often allow for user interaction.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

Google Fonts Google LLC, United States, Trackers +1

Google Fonts is a typeface visualisation service provided by Google LLC that allows this Website to incorporate content of this kind on its pages.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)

YouTube Video Widget Google LLC, United States, Trackers +1

YouTube is a video content visualisation service provided by Google LLC that allows this Website to incorporate content of this kind on its pages.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)

Vimeo Video Vimeo, LLC, United States, Trackers +1

Vimeo is a video content visualisation service provided by Vimeo, LLC that allows this Website to incorporate content of this kind on its pages.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Vimeo, LLC (United States) – [Privacy Policy](#)

YouTube Video Widget Vimeo, LLC, United States, Trackers +2

YouTube is a video content visualisation service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows this Website to incorporate content of this kind on its pages. This widget is set up in a way that ensures that YouTube won't store information and cookies about Users on this Website unless they play the video.

Personal Data processed:

- Trackers
- Universally unique identifier (UUID)
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)
- Google Ireland Limited (Ireland) – [Privacy Policy](#)

Heat Mapping & Session Recording

Heat mapping services are used to display the areas of this Website that Users interact with most frequently. This shows where the points of interest are. These services make it possible to monitor and analyse web traffic and keep track of User behaviour. Some of these services may record sessions and make them available for later visual playback.

Microsoft Clarity Microsoft Corporation, United States, Clicks +4

Microsoft Clarity is a session recording and heat mapping service provided by Microsoft Corporation. Microsoft processes or receives Personal Data via Microsoft Clarity, which in turn may be used for any purpose in accordance with the Microsoft Privacy Statement, including improving and providing Microsoft Advertising.

Personal Data processed:

- Clicks
- Interaction events
- Session duration
- Trackers
- Usage Data

Service provided by:

- Microsoft Corporation (United States) – [Privacy Policy](#)

Hosting and Backend Infrastructure

This type of service has the purpose of hosting Data and files that enable this Website to run and be distributed or to provide a ready-made infrastructure to run specific features or parts of this Website.

Some services among those listed below, if any, may work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

Amazon Web Services (AWS) Amazon Web Services, Inc., United Kingdom, Various types of data as specific in the Privacy Policy of the Service.

Personal Data processed:

- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Amazon Web Services, Inc. (United Kingdom) – [Privacy Policy](#)

Infrastructure Monitoring

This type of service allows this Website to monitor the use and behaviour of its components so its performance, operation, maintenance and troubleshooting can be improved.

Which Personal Data are processed depends on the characteristics and mode of implementation of these services, whose function is to filter the activities of this Website.

Uptime Robot Buzpark Bilisim Tarim Urunleri Sanayi Tic. Ltd. Sti., Turkey, various types of Data as specified in the privacy policy of the service

Uptime Robot is a monitoring service provided by Buzpark Bilisim Tarim Urunleri Sanayi Tic. Ltd. Sti.

Personal Data processed:

- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Buzpark Bilisim Tarim Urunleri Sanayi Tic. Ltd. Sti. (Turkey) – [Privacy Policy](#)

Platform Services & Hosting

These services have the purpose of hosting and running key components of this Website, therefore allowing the provision of this Website from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data.

Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

WordPress.com Aut O'Mattic A8C Ireland Ltd., Ireland, billing address+11

WordPress.com is a platform provided by Aut O'Mattic A8C Ireland Ltd. That allows the Owner to build, run and host this Website.

Any disclosed WordPress extension or plugin that processes Personal Data, processes this data via WordPress.com unless otherwise specified.

Personal Data processed:

- Billing address • Data communicated while using the service • device information • email address • first name • last name • payment info • phone number • shipping address • Trackers • Usage Data • various types of Data as specified in the privacy policy of the service

Service provided by:

- Aut O'Mattic A8C Ireland Ltd. (Ireland) – [Privacy Policy](#)

Registration & Authentication

By registering or authenticating, Users allow this Website to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Website will be able to access some Data, stored by these third-party services, for registration or identification purposes. Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service.

WordPress.com Single Sign On Automattic Inc., United States, Trackers +1

WordPress.com Single Sign On is a registration and authentication service provided by Automattic Inc. and is connected to the WordPress.com network.

Personal Data processed:

- Trackers
- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Automattic Inc. (United States) – [Privacy Policy](#)

Registration & Authentication Provided Directly By This Website

By registering or authenticating, Users allow this Website to identify them and give them access to dedicated services. The Personal Data is collected and stored for registration or identification purposes only. The Data collected are only those necessary for the provision of the service requested by the Users.

Direct Registration Budget +3

The User registers by filling out the registration form and providing the Personal Data directly to this Website.

Personal Data processed:

- Budget
- City
- Company name
- Country

Remarketing & Behavioural Targeting

This type of service allows this Website and its partners to inform, optimize and serve advertising based on past use of this Website by the User. This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioural targeting activity. Some services offer a remarketing option based on email address lists. Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.

Google Ad Manager Audience Extension Google LLC, United States, Trackers +1

Google Ad Manager Audience Extension is a remarketing and behavioural targeting service provided by Google LLC that tracks the visitors of this Website and allows selected advertising partners to display targeted ads across the web to them.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#) – [Opt Out](#)

Spam And Bots Protection

This type of service analyses the traffic of this Website, potentially containing Users' Personal Data, with the purpose of filtering it from unwanted parts of traffic, messages and content that are recognised as spam or protecting it from malicious bots activities.

Google reCAPTCHA Google LLC, United States, Answers to Questions +8

Google reCAPTCHA is a SPAM protection service provided by Google LLC. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed:

- Answers to questions
- Clicks
- Keypress events
- Motion sensor events
- Mouse movements
- Scroll position
- Touch events
- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)

Cloudflare Bot Management Cloudflare, Inc., United States, app information +37

Cloudflare Bot Management is a malicious bot protection and management service provided by Cloudflare, Inc.

Personal Data processed:

- App information • Application opens • browser information • browsing history • city • clicks • country • county • Custom events • device information • device logs • geography/region • interaction events • IP address • keypress events • language • latitude (of city) • launches • longitude (of city) • metro area • motion sensor events • mouse movements • number of sessions • operating systems • page events • page views • province • scroll position • scroll-to-page interactions • search history • session duration • session statistics • state • touch events • Trackers • Usage Data • video views • ZIP/Postal code

Service provided by:

- Cloudflare, Inc. (United States) – [Privacy Policy](#)

Tag Management

This type of service helps the Owner to manage the tags or scripts needed on this Website in a centralised fashion. This results in the Users' Data flowing through these services, potentially resulting in the retention of this Data.

Google Tag Manager Google LLC, United States +1, Trackers +1

Google Tag Manager is a tag management service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing.

In order to understand Google's use of Data, consult their partner policy and their Business Data page.

Personal Data processed:

- Trackers
- Usage Data

Service provided by:

- Google LLC (United States) – [Privacy Policy](#)
- Google Ireland Limited (Ireland) – [Privacy Policy](#)

Traffic Optimisation And Distribution

This type of service allows this Website to distribute their content using servers located across different countries and to optimise their performance. Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between this Website and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information of the User are transferred.

Cloudflare Cloudflare, Inc, United States, Trackers +1

Cloudflare is a traffic optimisation and distribution service provided by Cloudflare Inc. The way Cloudflare is integrated means that it filters all the traffic through this Website, i.e., communication between this Website and the User's browser, while also allowing analytical data from this Website to be collected.

Personal Data processed:

- Trackers
- Various types of Data as specified in the privacy policy of the service

Service provided by:

- Cloudflare, Inc. (United States) – [Privacy Policy](#)

Information On Opting Out Of Interest-Based Advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

Further Information About The Processing Of Personal Data

localStorage

localStorage allows this Website to store and access data right in the User's browser with no expiration date.

Cookie Policy

This Website uses Trackers. To learn more, Users may consult the [Cookie Policy](#).

Further Information for Users in the European Union

Legal Basis Of Processing

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes.
- Provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- Processing is necessary for compliance with a legal obligation to which the Owner is subject;
- Processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- Processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

Further Information About Retention Time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfil such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to fulfil a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

The Rights Of Users Based On The General Data Protection Regulation (GDPR)

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following, to the extent permitted by law:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- **Access their Data.** Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right to obtain the erasure of their Data from the Owner.
- **Receive their Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

Users are also entitled to learn about the legal basis of Data transfers to a country outside the European Union or to any international organisation governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data.

If any such transfer takes place, Users can find out more by checking the relevant sections of this document or enquire with the Owner using the information provided in the contact section.

Details About The Right To Object To Processing

Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time, free of charge and without providing any justification. Where the User objects to processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To learn whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

How To Exercise These Rights

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. Such requests are free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of Personal Data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the Personal Data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

Additional Information About Data Collection And Processing

Legal Action

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of this Website or the related Services.

The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

Additional information about User's Personal Data

In addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

System Logs And Maintenance

For operation and maintenance purposes, this Website and any third-party services may collect files that record interaction with this Website (System logs) or use other Personal Data (such as the IP Address) for this purpose.

Information Not Contained In This Policy

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

Changes To This Privacy Policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Website and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through this Website (or third-party services employed in this Website), which can include: the IP addresses or domain names of the computers utilised by the Users who use this Website, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using this Website who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Website. The Data Controller, unless otherwise specified, is the Owner of this Website.

This Website (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by this Website as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g. Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This cookie policy relates solely to this Website, if not stated otherwise within this document.

In case of issues

Contact Us

While we strive to create a positive user experience, we understand that issues may occasionally arise between us and our users. If this is the case, please feel free to [contact us](#).

Impact IT Solutions

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