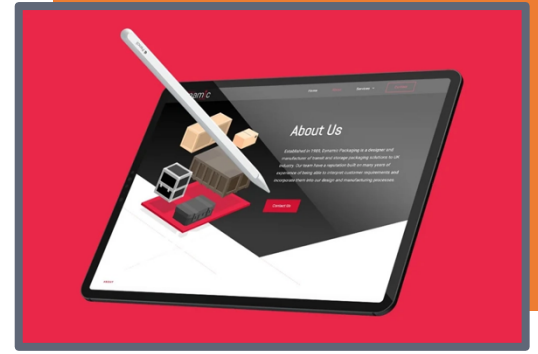




## *Case Study: Dynamic Packaging Website*



### The Client

Established in 1989, Dynamic Packaging is a designer and manufacturer of transit and storage packaging solutions to the UK industry.

### Project Overview

Dynamic Packaging approached Impact IT in need of a new online presence, they had just had a new branding identity designed and they wanted a new website to reflect this. We sat down and discussed what they wanted to achieve with the new website and the user experience so that we could build the website.

Dynamic Packaging has been around for 30 years, and they wanted the company and website to reflect today's modern design standards.

### Summary

We started the process by providing initial wireframes and a site map. This was closely followed by high-fidelity designed mock-ups and prototypes to demonstrate the way the site would look and navigate. We provide all information via Invision which allows Dynamic Packaging interaction at every stage.

Once they were completely happy with the prototypes, we began building the website via WordPress and implementing custom animations.

### Key Points:

Dynamic Packaging is a manufacturer of transit and storage packaging solutions since 1989.

Impact was contacted by them to design and create a new website.

### Contact Us:

Looking to redesign your website?

Scan the QR code below to get in touch with us.



Impact IT designed and developed a website for Dynamic Packaging.



<https://www.dynamicpackaging.co.uk>

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