

## Case Study

# Weaver Demolition Website

[www.weaverdemolition.com](http://www.weaverdemolition.com)

## The Client

Established in 1968, Weaver Demolition have over 50 years' experience in the demolition industry. Their services include demolition, dismantling, soft strip, non-licensed asbestos removal, crushing and waste management.

## Project Overview

Jonny and Rachel of Weaver Demolition approached Impact IT to design a new website that would showcase their vast portfolio of work. They originally had a simple one-page website which didn't represent the pedigree of the company and their offering in their field. Our task was to create a new vibrant website that was visually pleasing, modern in design and easy to navigate whilst showcasing the company's services and projects.

## Summary

After our initial meeting when we got to understand the Weaver business and what they wanted to achieve with the website, we set to work brainstorming ideas for the design, look and feel. We produced some initial wireframe designs and a site map to understand and show how the site would be laid out and how users would find their way around the site.

Once this initial concept was approved, we cracked on and began designing these in depth into high fidelity mock-ups which would show Weaver Demolition exactly how the site would look. Jonny provided us with excellent quality high-resolution images and Rachel provided the text content which helped the project flow seamlessly.

Once Jonny and Rachel had given the go ahead and were happy with the prototype, we then began to develop the website and animations using WordPress. We built the CMS and issued full user guides, so that in the future they could easily keep the website up-to-date themselves adding new projects and news posts as they happen.



## Key Points

- Weaver Demolition was established in 1968 and has gained over 50 years of experience.
- Weaver Demolition approached Impact IT to design a new website to showcase their portfolio.

## Testimonial

"We cannot recommend impact IT enough. Right from our initial meeting, Nancy and David have been amazing, working closely with us to design and implement the website we envisaged. They keep in regular contact throughout the process and nothing was ever too much trouble, going backwards and forwards with alterations and changes to ensure we were 100% happy with the final product. Thank you both for all of your hard work."

**Rachel Weaver**  
Director

## Looking to improve your Website?

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